

AGILE BUSINESS VALUE DRIVERS

CORE — AGILE BUSINESS VALUE DRIVERS

- **Maximizes Value** – By using a prioritized requirements backlog to deliver the most urgent business needs first.
- **Ensures Consistency** – By using a lightweight disciplined framework to achieve predictable, high-quality results.
- **Optimizes Quality** – By using intensive automation to minimize delays, costs, manual labor, and human errors.
- **Enhances Effectiveness** – By using iterative development to produce a wide variety of possible solutions.
- **Accelerates Speed** – By using high-performance cross-functional teams to collaborate and share knowledge.
- **Heightens Success** – By using small size, scope, batches, schedules, and teams to minimize project risks.
- **Improves Performance** – By using emergent design to minimize architectural and implementation complexity.
- **Increases Responsiveness** – By using a flexible, just-in-time delivery system to minimize overhead costs.
- **Boosts Customer Satisfaction** – By using collaboration and personal communication to satisfy customer needs.
- **Strengthens Morale** – By using empowerment and shared decision-making to optimize employee satisfaction.
- **Multiplies Efficiency** – By using continuous improvement to make frequent process and product enhancements.

ADD'L — AGILE BUSINESS VALUE DRIVERS

- **Promotes Transparency** – By using information radiators and frequent reporting to keep everyone informed.
- **Encourages Adoption** – By using low-cost easy-to-use processes to ensure low-barrier-to-entry and wide use.
- **Fosters Innovation** – By using new product development principles to minimize complexity and nurture creativity.
- **Embraces Generality** – By using universally applicable principles to ensure adoption across many domains.
- **Maintains Relevancy** – By using flexible scaling methods to ensure use on small, medium, and large projects.
- **Garners Acceptability** – By using well-accepted IT best practices to guarantee use across a variety of industries.