

# PROMISES & PITFALLS OF AGILE METHODS

## 14 PROMISES OF AGILE METHODS

- **Value** – Delivers highest-priority customer capabilities, features, requirements, and needs.
- **Risk** – Reduces project scope, requirements, size, complexity, and risk.
- **Discipline** – Fast, flexible, and cost-effective, yet highly disciplined planning and delivery method.
- **Efficient** – Small strategy, portfolio, planning, process, work in process, batch, queue, and team size.
- **Feedback** – Uses planned and unplanned daily, bi-weekly, and release feedback cycles.
- **WIP Constraints** – Uses portfolio, capability, feature, user story, and iteration size constraints.
- **Teamwork** – Small, high-performing, fast, and cost-efficient cross-functional, multi-disciplinary teams.
- **Requirements** – Uses collaboration and rapid feedback to elicit hidden, inexpressible user needs.
- **Architecture** – Uses lean, just-enough, just-in-time, and high-performing architectures and designs.
- **Design** – High-performing, loosely-coupled functional slices validated and delivered one-at-a-time.
- **Flexibility** – Fast, inexpensive, and abstractive workflow, development, and delivery technologies.
- **Quality** – Automated verification, validation, configuration mgt., documentation, and deployment.
- **Complete** – Combines of state-of-the-art business, lean, and technical principles and practices.
- **Improvement** – Built-in daily, bi-weekly, and release process improvement cycles.

## 14 PITFALLS OF AGILE METHODS

- **Change** – Use of top-down, big-bang organization change, adoption, and institutionalization.
- **Culture** – Agile concepts, practices, and terminology collide with well-entrenched traditional methods.
- **Acquisition** – Using traditional, fixed-price contracting for large agile delivery contracts and projects.
- **Misuse** – Scaling up to extremely complex large-scale projects instead of reducing scope and size.
- **Organization** – Unwillingness to integrate and dissolve testing/QA functional silos and departments.
- **Training** – Inadequate, insufficient, or non-existent agile training (and availability of agile coaches).
- **Infrastructure** – Inadequate management and development tools, technologies, and environment.
- **Interfacing** – Integration with portfolio, architecture, test, quality, security, and usability functions.
- **Planning** – Inconsistency, ambiguity, and non-standardization of release and iteration planning.
- **Trust** – Micromanagement, territorialism, and conflict between project managers and developers.
- **Teamwork** – Inadequate conflict management policies, guidelines, processes, and practices.
- **Implementation** – Inadequate testing to meet iteration time-box constraints vs. quality objectives.
- **Quality** - Inconsistent use of agile testing, usability, security, and other cost-effective quality practices.
- **Experience** - Inadequate skills and experience (or not using subject matter experts and coaches).

*(Note. Firms may prematurely "revert" to inexorably slower and more expensive traditional methods or "leap" onto lean methods that may not adequately address common pitfalls of adopting agile methods.)*