

BASIC AGILE CHARACTERISTICS

- Multiple industry domains
- Open and non-proprietary
- Economy of scope-vs-scale
- Diseconomy of size and risk
- Scalable and adaptable
- Just-enough, right-sized
- Lean, just-in-time
- Dynamic flexibility
- High-maturity practices
- Automation intensive
- Minimal investment
- Low barrier to entry
- Minimal training
- Quick and easy-to-learn
- Quick and easy-to-use
- Low work-in-process
- Knowledge industries
- Tacit knowledge work
- New product development
- Quality and reliability
- Geo-distributed teams
- Industrial strength
- Non-functional ability
- Teamwork intensive
- Customer intensive
- Personal interactions
- Business value focus
- Business area focus
- End-user focused
- Visually intensive
- Qualitative measures
- Fast feedback cycles
- Closed-loop improvement
- Electronic information
- Minimal data necessary
- Single-click operation

SUMMARY AGILE CHARACTERISTICS

- Open & extensible to add-ons
- Multiple domain applicability
- Scope, size, & risk diseconomy
- Scalable, flexible, adaptable
- Lean, just-in-time, low-WIP
- Automated high-maturity prac.
- Low cost barrier to entry
- Quick and easy to learn & use
- Tacit, knowledge-based NPD
- Customer & teamwork intensive
- Business & user value focus
- Visual qualitative meas. & ctrls.
- Fast feedback & imp. cycles
- Industrial-strength quality
- Geographically distributable
- Single-click, electronic operation

CORE AGILE ESSENCE

- **Sociologically-intensive**
- **Leverages creative abilities**
- **Strategy vs. production flow**
- **Completely self-contained**
- **Balanced flexibility & structure**
- **Light, yet disciplined & sturdy**
- **App. to small-med-large proj.**